

Keith Wofford

MOTION GRAPHICS DESIGNER

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Skills

MOTION DESIGN

- Extensive experience with Adobe After Effects, scripting, extensions, and plugins
- Creating effective design through engaging animation, typography, and imagery

3D DESIGN

- Maxon Cinema 4D experience
- Extending motion graphics into a dynamic 3D environment

VIDEO EDITING

- Adobe Premiere, Final Cut Pro experience
- Powerfully combining footage, graphics, and music to tell compelling stories

GRAPHIC DESIGN

- Expertise with Photoshop, Illustrator, InDesign
- Developing strong visual communication, balancing shape, color, and typography

Work History

FREELANCE DESIGNER

June 2017 - Present

Projects: Motion graphics design, presentation design

SENIOR DESIGNER

2007 - June 2017 – Sales Graphics, New York, NY

Projects: Interactive presentations, video production, sizzle videos, motion graphics animations, email blasts, print pieces, videography, photography

Clients: STARZ, Bravo, Meredith, Fox, NBC, Fox Sports, Travelzoo, Newsweek, Broadridge, Tea Leaves Health, Screenvision Media, WWD, FN, GSN, MyNetworkTV, BBC America, AMC, CBS, MasterCard, Food Network Magazine, Western Union, Disney, Rolling Stone

DESIGNER

1990 - 2007 – Sales Graphics, New York, NY

Presentation design, video production, motion graphics, video editing, photography

Education

MULTIMEDIA SPECIALIST CERTIFICATE

Center for the Media Arts, New York, NY

BACHELOR OF FINE ARTS

Virginia Commonwealth University, Richmond, VA

Personal Interests

Lifelong enthusiasm for art, cinema, travel, politics, pop culture, and technology.